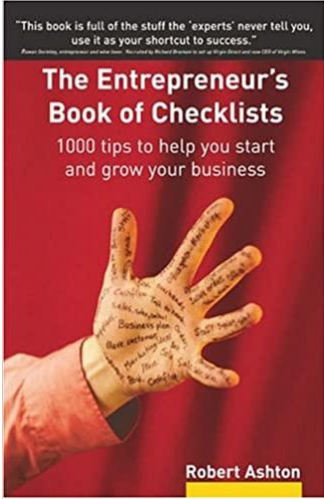
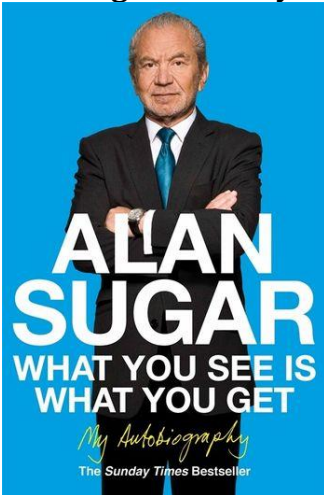

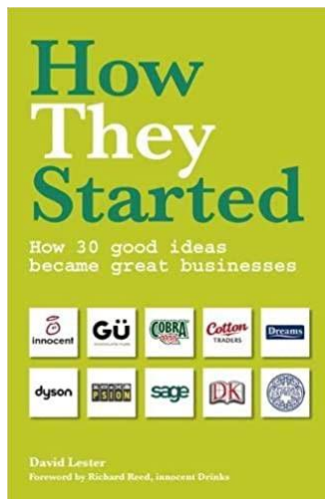


Reading Book Recommendations	
Years 10 & 11	<p>The Entrepreneur's book of checklists</p>  <p>Whether you've recently started a business, or are still thinking about it, suddenly everything is down to you. Here's the book to help you think of everything - and do the right thing at the right time. It's the book of lists that no business can afford to start up without....</p> <p><i>The Entrepreneur's Book of Checklists</i> is not written to be read from cover to cover, more to become an invaluable source of reference at every stage of the small business journey. As important as an evangelist's bible, or a car mechanic's workshop manual, this book will be used, heavily bookmarked and become a much worn friend.</p> <p>Alan Sugar - What you see is what you get</p>  <p>Alan Sugar was born in 1947 and brought up on a council estate in Clapton, in Hackney. As a kid he watched his dad struggle to support the family, never knowing from one week to the next if he'd have a job. It had a huge impact on him, fuelling a drive to succeed that was to earn him a sizeable personal fortune. Now he describes his amazing journey, from schoolboy enterprises like making and selling his own ginger beer to setting up his own company at nineteen; from Amstrad's ground-breaking ventures in hi-fi and computers, which made him the darling of the stock exchange, to the dark days when he nearly lost it all; from his pioneering deal with Rupert Murdoch to his boardroom battles at Tottenham Hotspur FC.</p> <p>My Big Idea</p>  <p>In this fascinating new book, 30 successful entrepreneurs explain how they turned their dreams into reality. They tell how they decided what to do, how they got started, how they found the money they needed and how they went about it. But they also reveal how they had doubts, made mistakes and encountered frustrations along the way. Importantly, they also explain how they overcame these difficulties and turn a dream into a commercially viable reality.</p>

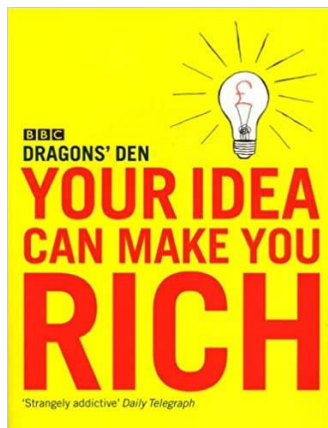
How they Started



How do you turn an idea into a successful business?

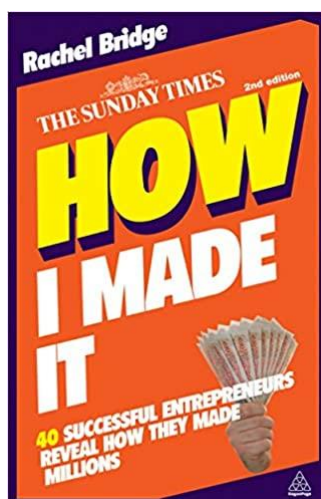
Lots of us have ideas we think would make great businesses. Most of us never do anything with those ideas. Maybe it's because we're really happy with our jobs, maybe it's because we're not confident that our business idea would really work. Or maybe it's just because we don't know where to start.

Your Idea can make you rich



Using case studies from the series, punchy quotes and insider advice from the dragons themselves, including Duncan Bannatyne and Peter Jones, this handbook will guide you through the hazardous process of finding your product, identifying your market, maximising your business acumen and pitching skills and finding the right partner. This sound advice, peppered with excellent quotes and stats from the show will teach you to close the deal when you do find it.

How I made it



In *How I Made It* 40 successful entrepreneurs explain how they managed to defy the odds and turn their dreams into reality. Find out how they decided what to do, how they got started and how they found the money they needed. But they also reveal how they had doubts, made stupid mistakes, and encountered overwhelming frustrations along the way. This second edition updates their stories to reveal what happened next and how, in most cases, they finally sold their businesses and made millions.