

Deyes High School Remote Learning



DEYES
HIGH
SCHOOL

LYDIATE
LEARNING TRUST

Yr. 10 Business

Engage, Enable and Empower

Work for individual students not attending school

Half Term 2: November to December

Pupils who are absent should select the activity that they are up to. Click on the link in the activity box below. This will take you to Office 365 where the work is stored. In the lesson it will tell the pupil if they need to submit the work to their teacher.

Lessons

Date (week commencing)	Lessons	Focus/Topic/Theme	Hyper link to Activity
2/11/20	1-5	Market research. These lessons will focus on learning about what market research is and the methods that businesses use to carry it out.	Use the lesson slides to inform you of the key questions to consider Read the market research methods information sheet Complete the market research workbook
9/11/20			
16/11/20	6-8	Sampling	Read the sampling information sheet Complete the sampling workbook
23/11/20	9-15	Creating market research tools	You should create 5 market research tools to help you find out more about peoples preferred hat designs. Carry out the market research with the target customer. Record what your findings tell you.
30/11/20			
7/12/20	16-20	Draft designs	Read the lesson slides and complete the task re: draft designs and why they are important
14/12/20		Draft designs	Design 3 hats that would appeal to the customer profile and reflects the market research finding

[Knowledge
Organiser 1](#)

[Knowledge Organiser 2](#)

Who to contact

You can email **your class teacher** if you have any questions regarding the activities set.

