

Deyes High School Remote Learning



DEYES
HIGH
SCHOOL

LYDIATE
LEARNING TRUST

Yr. 10 Business

Engage, Enable and Empower

Work for individual students not attending school

Half Term 3: January 21 to February 21

Pupils who are absent should select the activity that they are up to. Click on the link in the activity box below. This will take you to Office 365 where the work is stored. In the lesson it will tell the pupil if they need to submit the work to their teacher.

| Date (week commencing) | Lessons | Focus/Topic/Theme | Hyper link to Activity |
|-------------------------------|---------|--|--|
| 4 th January 2021 | 1-4 | <p>How to produce designs for a business challenge to meet need – how it will relate to MR findings, business challenge brief,</p> <p>Methods that businesses use to generate design ideas (SCAMPER and mood boards)</p> | <p>Designing a draft lesson</p> <p>If you have a text book Read case study page 90- 91 in text (Dyson)</p> <p>Page 93-96 – information about creative methods used when designing a product</p> <p>View these Mind maps – https://www.mindtools.com/pages/article/newISS_01.htm</p> <p>Moods Boards</p> <p>SCAMPER models – www.brainstorming.co.uk/tutorials/scampertutorial.html</p> <p>You should select 2 methods from those above and use them to generate design ideas for your hat (e.g. a mood board and mind map)</p> |
| 11 th January 2021 | 5-7 | Hat designs | <p>Using your market research findings (results from questionnaire, focus group, competitors research etc) Generate 3 product design ideas using creative techniques, and explain their strengths and weaknesses in relation to your chosen customer profile. This means you should label your hat showing how it is suitable for your customer profile</p> <p>The hats should be drawn by hand or on the computer and clearly labelled.</p> |



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| 18 th January | 8-9 | Gaining feedback on your designs | <p>You should now gain feedback on your hat designs and collate the feedback.</p> <p>You should ask people within your customer profile to give feedback on your designs – strengths and weaknesses.</p> <p>Collate your results showing what the feedback tells you and how you can use this for your final design. Produce a self-assessment of your design</p> <p>You have created 3 hat designs and should now</p> |
| 25 th January | 10-11 | Conducting a self assessment of your designs | <p>View the tutorial information below</p> <p>www.tutor2u.net/business/reference/swot-analysis</p> <p>You should now create a SWOT analysis/self assessment of your design. What are the strengths, weaknesses, opportunities and threats of the product?</p> |

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| 1 st February | 8-9 | Using feedback and self assessment to create a final hat design | <p>You have now conducted a self assessment and gained the views of others re: your hat design.</p> <p>You should now use this ifnor,</p> <p>Modify your design using the feedback findings, clearly describing the alterations that have been implemented</p> <p>Explain the reasons for choosing your final design</p> |

Who to contact

You can email **your class teacher** if you have any questions regarding the activities set.

