

# Deyes High School Remote Learning



DEYES  
HIGH  
SCHOOL  
LYDIATE  
LEARNING TRUST

# Year 11 Business

Engage, Enable and Empower

Work for individual students not attending school

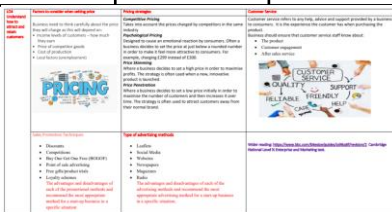
Half Term 3: January to February 2021

Pupils who are absent should select the activity that they are up to. Click on the link in the activity box below. This will take you to Office 365 where the work is stored. In the lesson it will tell the pupil if they need to submit the work to their teacher.

Lessons



| Date (week commencing) | Lessons                                      | Focus/Topic/Theme  | Hyper link to Activity  |
|------------------------|--|--|---|
| 1/11/21                | 1, 2<br>*term starts Wed 6 <sup>th</sup> Jan | R064 exam preparation<br><b>OFFICIAL R064 EXAM ON WED 13<sup>TH</sup> JANUARY 2021</b> | *Yellow 'home study packs' have been provided to all students which contain printed copies of resources linked below;<br><a href="#">June 2018 past paper</a><br><a href="#">June 2018 mark scheme</a><br><a href="#">January 2019 past paper</a><br><a href="#">January 2019 mark scheme</a><br><a href="#">June 2019 past paper</a><br><a href="#">June 2019 mark scheme</a><br><a href="#">January 2020 past paper</a><br><a href="#">January 2020 mark scheme</a><br><a href="#">R064 revision guide</a><br><a href="#">Specification</a> |
| 11/1/21                | 3, 4   | R066: Brand development introduction   | Access the <a href="#">promotional plan guidance</a> and follow each slide, using the examples provided, to help you complete each part of this section<br>Email it to your teacher using the email below   |
| 18/1/21                | 5,6,7  |  |   |
| 25/1/21                | 8,9  | R066: Create brand - logo  | Access the <a href="#">logo guidance sheet</a> , work through it and email your completed work to your class teacher  |
| 1/2/21                 | 10, 11,12                                    | R066: Create brand - slogan  | Access the <a href="#">slogan guidance sheet</a> , work through it and email your completed work to your class teacher  |
| 8/2/21                 | 13   | R066: Create brand – celebrity endorser  | Access the <a href="#">celebrity endorser guidance sheet</a> , work through it and email your completed work to your class teacher  |



Knowledge Organiser (exam)  
[Y11 R064](#)



Knowledge Organiser  
[Y11 R066 - L01](#)

## Wider reading or watching:



Cambridge National Level 1/2 Enterprise and Marketing.  
Hodder Education (textbook).

ISBN: 9781510456761

Miss Chambers ICT – Cambridge nationals in enterprise and marketing R064 (Youtube)



## Who to contact:

You can email **your class teacher** if you have any questions regarding the activities set.

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