

Deyes High School Remote Learning



DEYES
HIGH
SCHOOL

LYDIATE
LEARNING TRUST

YEAR 12 Business

Engage, Enable and Empower

Work for individual students not attending school

Half Term 2: January to February

Pupils who are absent should select the activity that they are up to. Click on the link in the activity box below. This will take you to Office 365 where the work is stored. In the lesson it will tell the pupil if they need to submit the work to their teacher.

Lessons

Date (week commencing)	Lessons	Focus/Topic/Theme	Hyper link to Activity
08/01/2021	1-2	LO1 - Understand different types of businesses and their objectives Recap – primary, secondary, tertiary, public versus private sector forms of ownership and aims and objectives.	https://deyes.sharepoint.com/:p:/s/shadowcurriculum/EZI92vgn_MlCrhr4ztBWxNkB0MZLLd7LkZsYcSucJ_OirA?e=04Cetp https://deyes.sharepoint.com/:p:/s/shadowcurriculum/EQtEsF5HSBpJoVxKCR2-124BjG8niya-N1pVzF5Ok9gowQ?e=hmwxjU https://deyes.sharepoint.com/:p:/s/shadowcurriculum/Ed80Cbgof5dLuMF92gDLhEgBHJNyBr3Mw27dACKLsZTkOQ?e=0y9Cf0
15/01/2021	3-7	LO2 – Key tasks of functional areas of a business. How business functions interrelate with other business functions LO3 Understand the effect that organisational structures have on how businesses operate. RECAP	https://deyes.sharepoint.com/:p:/s/shadowcurriculum/EbZ41CIQBi9PpYq7CQFCdPcB7JwnP1esmoizj78Z_RVsvw?e=1tFl9C https://deyes.sharepoint.com/:p:/s/shadowcurriculum/EQZDs_WLLQIBt0IQK46Bmc4BwqEy4VUW_Wd8HT24ME2i-A?e=nfautg https://deyes.sharepoint.com/:w:/s/shadowcurriculum/EY6LeYVTRrtKpLBKtxkkBEcBmyMhtJ4JEt4IHuQbJndig?e=9NbSav
22/01/2021	8-11	Be able to use financial information to check the financial health of business - costs revenue and profit. Cashflow.	https://deyes.sharepoint.com/:p:/s/shadowcurriculum/EaOiltTqHoNFnHEfdoUBtiABdHxAoKKmhfhjjFoPcV8pg?e=mEUTPc https://deyes.sharepoint.com/:p:/s/shadowcurriculum/EdeTdQgQi75NvDVoMpuVjd8By0jLUsHAYiOtpgBVR_2GMw?e=NRyI96 https://deyes.sharepoint.com/:p:/s/shadowcurriculum/EYijwQdpSI9LtVijjb0HsGQBs54AH33fBMf9uTtajkuUQ?e=C9hjMP

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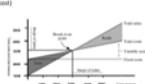
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Lessons

Date (week commencing)	Lessons	Focus/Topic/Theme	Hyper link to Activity
29/01/2021	11-13	Break even,	https://deyes.sharepoint.com/:p:/s/shadowcurriculum/Ea19t_YwkepPgVm1Do9C0UCBMN51mfeHPNgWjO6rrqqmuw?e=sepmhJ
05/02/2021	13 - 15	Income statements and statements of financial position	https://deyes.sharepoint.com/:p:/s/shadowcurriculum/EYyerV3jB4lGq2R3CvyIFkABCr-Mk1sl7fuKbYtpEesRtg?e=ULSRMs https://deyes.sharepoint.com/:p:/s/shadowcurriculum/EVZ8GjoYkSJjgcgHB0jCnVIBsopRcH QgmT5rYtInPT8HSg?e=9qL8ZM
12/02/2021	16 - 18	LO5 Understand the relationship between businesses and stakeholders.- internal stakeholders , external stakeholders and their objectives, conflicting objectives and consequences of not listening to stakeholder.	https://deyes.sharepoint.com/:p:/s/shadowcurriculum/EakY9S2K6rVFgHe9ox1dEYIB A7Ws82hlm5gt7jxyF6urA?e=VkzS9L

Knowledge Organiser – Cambridge Technical Business Unit 1 Business Environment

LO1 - Understand different types of businesses and their objectives	LO2 - Understand how the functional areas of businesses work together to support the activities of businesses	LO3 - Understand the effect of different organisational structures on how businesses operate	LO4 - Be able to use financial information to check the financial health of businesses
<p>1.1 Different types of business activity, i.e. • primary • secondary • tertiary (To include purposes, key features and examples of each type)</p> <p>1.2 Different factors of operation, i.e. • private • public • third sector (To include key features and examples for each sector)</p> <p>1.3 Different forms of legal business ownership, i.e. • sole trader • partnership • private limited company • public limited company • state/government owned • charity/trust for profit • community interest companies (CIC) (To include advantages and disadvantages of each form of legal ownership and the most appropriate form of ownership for a particular business)</p> <p>1.4 Factors which inform business ownership, i.e. • legal status • liability • funding • control/decision making • regulatory/compliance requirements</p> <p>1.5 Different business aims and objectives, i.e. • survival • financial (break even, increase revenue, reduce cost, make profit) • growth (physical expansion, increase in market share, increase production, reputation (quality, offering value for money, being ethical, social responsibility, being environmentally friendly) • being enterprising (own boss, pursue own interests, being competitive)</p> <p>To include the appropriateness of the objectives of a business.</p>	<p>2.1 Key tasks of functional areas of businesses</p> <ul style="list-style-type: none"> • Finance e.g. financial control and record keeping • Marketing e.g. promoting the business using different and diverse forms of media, creating social media • Sales e.g. selling business products/services • Human resources (HR) e.g. HR planning, recruitment, induction, remuneration and reward systems • Operations management e.g. converting inputs to outputs • Customer services e.g. - dealing with customers, managing expectations and resolving queries • Business support services e.g. - managing resources, maintaining equipment, providing IT support, providing administrative support • Research and development e.g. - developing new products and services in response to research findings • Purchasing/procurement e.g. - sourcing and providing materials or services <p>2.2 How business functions interrelate with other business functions</p> <p>To include the consequences of poor interrelationships between business functional areas e.g. - the actions of the sales function may impact on the operations management function if budget needs to be increased</p>	<p>3.1 Different organisational structures, i.e. • Flat structures • Hierarchical structures • Centralised • Decentralised structures (To include organisations by function and location, geographic location (to include the advantages and disadvantages of different organisational structures)</p> <p>3.2 Elements of organisational structures, i.e. • division of work, subtasks are often distributed to functional areas such as operations management, finance, or marketing • span of control • lines of command</p> <p>3.3 How the elements of the organisational structures impact on business operations, i.e. • communication paths • accountability, authority and responsibility • delegation • empowerment (implications include authority can be delegated, responsibility cannot, span of control may increase (chain of command is shorter as a flat structure is adopted)</p> <p>3.4 The use of organisation charts to show elements of the organisational structure • the position of different levels of jobs e.g. chief executive, director, manager, supervisor, assistant/operative (To include reporting lines, span/width and command status (hierarchy)). To include an awareness of the key tasks associated with each job role.</p>	<p>4.1 What is meant by the terms:</p> <ul style="list-style-type: none"> • costs (including fixed and variable costs) • revenue • cash flow (A cash flow statement is a record of actual cash inflows and outflows, whereas a cash flow forecast is a prediction) • net cash flow • profit • break even • margin of safety <p>Learners should understand the difference between revenue, profit and cash flow</p> <p>4.2 How to calculate:</p> <ul style="list-style-type: none"> • profit/loss (Gross revenue - total costs) • break even point/output (break even cost/selling price - variable cost)  <p>4.3 How to interpret financial statements, i.e. • an income statement • a statement of financial position • a cash flow statement • a cash flow forecast</p> <p>To include definitions and examples. (To include description of components in financial statements and analysis of data).</p> <p>Interpretation of statement of financial position would be limited to a comparison between different time periods. To include recommendations for future success.</p>

Who to contact

You can email **your class teacher** if you have any questions regarding the activities set.

s.rens@deyeshigh.co.uk
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e.greenslade@deyeshigh.co.uk

